

POW! *Awards*

HONORING PURPOSEFUL WOMEN



Rocio Woody created a new life in a new country and charted her course to help those in crisis who have little voice and nowhere to turn. Overcoming her own limited English proficiency, she realized the need for linguistically appropriate and culturally sensitive health care in the treatment needs of children, adolescent and adult patients suffering from psychiatric disorders. Latino-owned Road to Recovery operates six clinics throughout the state of Georgia. Woody received the 2010 Excellence in Treatment Award for Outstanding Quality of Care from the State of Georgia Department of Behavioral Health in recognition of her exceptional work in the mental health services provided to the Latino community.

In 1995 Rocio Woody founded Road to Recovery Inc., based in Atlanta. Road to Recovery is a multilingual and multicultural counseling clinical practice for behavioral health and substance abuse services with six locations throughout the state of Georgia. The Road to Recovery is the



Rocio D. Woody, President & CEO
Road To Recovery in Atlanta GA

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only clinical practice of its kind in the state of Georgia and it has grown from one to six clinics over the past sixteen years. She is a graduate of the Foreign Language Program of Georgia Tech and holds her bachelor's and master's degrees from the University of Georgia. Road to Recovery is the only private, woman minority-owned clinical practice that has been awarded local, state, and federal contracts to provide DUI court treatment programs, drug court treatment programs, behavioral health services, and psychological counseling for minors under the custody of the Department of Homeland Security and pretrial diversion programs, in addition to specialized counseling services for the Department of Justice.

About the 2011 POW! Awards

For today's successful career women, the Power Of Women. As the number of women in the US workforce continues to increase, women who forge new ways while inspiring others are at the forefront of this paradigm shift. This woman challenges her co-workers to burst through barriers and inspires passion, conviction and confidence in others. She finds creative ways of dealing with obstacles and brings together key stake holders. This self-motivated force-of-nature sees through the clutter and embraces a constantly evolving terrain. She is known for her abilities to lead, change, and adapt; innovate and create; collaborate, inspire, and advance. She is shifting the organization.



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